



LIFESTYLE, TRAVEL & MOTHERHOOD | UGC CREATOR

Canadian creator who creates content focused on lifestyle, environmentalism, and motherhood topics through photos and mini vlogs.

## AVAILABLE EQUIPMENT

FUJIFILM X100F CAMERA SONY ZV1 CAMERA DJI MINI 2 DRONE DJI OSMO GIMBAL IPHONE 12 PRO MAX



## AUDIENCE INTERESTS

daily life & travel fashion & beauty plant-based cooking motherhood music & film AGE RANGE CANADA & U.S.A. FEMALE AUDIENCE

25-34 (47%), 18-24 (31%)

47% 63%



## SERVICES AND RATES

\$250

\$50

\$200

Feed Post	\$175
Carousel Post	\$225
Reel Post	\$300
Story Set (3-5 frames)	\$75
Single Story	\$27

eview/Testimonial \$325

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Integrated Video	\$85
Dedicated Video	\$100



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Additional Hooks or CTA - \$50 each Raw Footage - 50% of base rate Exclusivity - 25% per month Usage Rights - 25% for 30 days, 15% for 6 months, 2x base rate in perpetuity Whitelisting - 25% of base rate Voiceover - 30s for \$60, 1 min for \$80 Rush Fee - 5% of base rate

\*Please note that baseline prices are subject to change. Reduced bundle rates available. Additional services available by request. All rates are in USD.

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## PAST COLLABO RATIONS & PR



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